

## NEW OUTWELL ROSEVILLE INFLATABLE FAMILY TENTS ENHANCE VERSATILE LIVING SPACE

The new six-model Outwell Superior Air Collection of inflatable family tents introduce a wealth of new features that improve the outdoor experience. These include a moveable front panel that provides a superb flexible dimension to outdoor living.

The moveable front provides versatile living options in the Roseville 4SA and 6SA (pictured above left). When the panel is in its forward position (pictured above left), the living

room area is maximised to create private space for relaxation out of the way of prying eyes and inclement weather. By moving the panel position back into the tent (pictured right), the camper can benefit from a deep porch area perfect for enjoying outdoor life out of the sun, wind and rain – the ground can be left uncovered for extra flexibility. The sheltered close to nature experience can be further enhanced by removing the panel completely to bring the outside in for the true Outwell PANORAMA effect (pictured below left). Whatever panel position is chosen the mesh screen behind ensures insect-free ventilation when required (pictured below right).



Further innovations include the new highly acclaimed Quick & Quiet inner doors that magnetically seal for silent fuss-free access to and from the bedroom. Innovation continues with the Outwell HookTrack System that allows lights and small items to be positioned where required.

Like all Superior Air tents, Roseville tents are made from the superlative Outtex 6000 Pro fabric and use the Outwell Power Air System to ensure performance and fuss-free pitching. Pitching is further simplified with the addition of the Outwell

Floating Guyline and Easy Pegging Systems, with stability in high winds enhanced by web storm straps. All ensure a correctly pitched Superior Air tent can withstand a Force 10 storm.

Inside, space and height are maximised by the Gothic-style, pre-shaped tubes. Ventilation is provided by the Rear Ventilation System and side mesh panels positioned at the bottom of the windows to improve views out of the tinted windows that protect from the sun's UV light and glare as well as offering a high degree of privacy enhanced by zip-up curtains.

Ambassador Master Bedrooms, darkened to reduce light for a good night's sleep, complete the home-from-home package. New this year are the Quick & Quiet inner doors that allow you to quietly slip through and automatically close behind you thanks to sewn-in magnetic strips. The bedrooms provide a luxurious amount of space and headroom, allowing easier movement and the



opportunity to use furniture such as bedside tables. The provision of a bedroom cable port means the electric hook-up can be used to power home comforts like lights, tablets and more.

Optional extras include a Universal Extension to provide protected outdoor living. Footprints and carpets provide extra protection, comfort and easy maintenance.

For further details, including prices and the location of your nearest retailer, visit [outwell.com](http://outwell.com)

**ENDS (468 words)**

**Editor's notes**

*The high-resolution and web images for use with this press release can be downloaded using the following link <http://bit.ly/34hPpqj> Additional images can be found here <http://bit.ly/2OfO6RX> The usual Oase Outdoors ApS copyright applies.*

**Outwell and Outtex are registered trademarks**

Brand website [outwell.com](http://outwell.com)

Outwell tents [outwell.com/en-gb/ecommerce/tents](http://outwell.com/en-gb/ecommerce/tents)

**RRP:**

Roseville 4SA £1,124.99 <https://www.outwell.com/en-gb/ecommerce/tents/roseville-4sa>

Roseville 6SA £1,375 <https://www.outwell.com/en-gb/ecommerce/tents/roseville-6sa>

**Superior Air features include:**

**Outwell Power Air System** – This simple to understand system features individual air tubes inflated separately for easy pitching.

**Aerodynamic Storm Protection** – The aerodynamic shape of the tent ensures a stable pitch. Wind tested against the Beaufort Scale to storm Force 10.

**Outwell Easy Access System with Mesh** – Main doors and corresponding mesh panels fold to one side and the groundsheet lies flush to the ground for safe, easy access.

**Outwell Easy Pegging System** – This is the proven way to ensure the right pegs are used for the right job. Simple, but highly effective, three types of pegs are used to anchor specific areas of the tent.

**Outwell Floating Guyline System** – Designed for optimum support from one peg for easy pitching, the lower half are highly visible to help prevent tripping while the darker upper half provides the illusion of the luminous section floating above the ground.

**Rear Ventilation System** – The latest sleek profile rear ventilation system for enhanced airflow and easy adjustment.

**Tinted Windows** – Special coating protects against the sun's glare and provides privacy while maintaining great views out.

**Outwell Sewn-in Ground System** – The full groundsheet is sealed to the outer to keep out water, draughts and insects.

**Outwell HookTrack System** – Our all-new Outwell HookTrack System is a smart, yet simple innovation designed to deliver safety and convenience that is reliable in function and easy to use. It allows lights to be positioned where needed, routing wires securely out of the way to avoid accidental damage and trip hazards. Plus, our optional Tent Hanging System lines and clips provide a means to suspend lighter items, like cloths, for additional versatility.

**Outwell Sleep Comfort Rating** – To aid market comparison we quote the number of people that an Outwell bedroom can sleep as stated by the industry standard. However, we also quote our own Sleep Comfort rating to recommend the number of campers that it can sleep comfortably.

**Outwell Ambassador Master Bedroom** – Campers have long complained that the minimum tent bedroom size of 200cm long x 60cm wide as laid down by the official standard DIN 112-02-01 AA was just too small. While Outwell complied with the standard to assist campers compare products, the brand also acknowledged that more space in the bedroom was needed and for years has suggested, through its Outwell Sleep Comfort icon, a realistic number of campers an inner could accommodate based on 70cm-80cm per person. As part of ongoing evolution, we introduce the Ambassador Master Bedroom with a leading 230cm depth and dark finish reduces light entering the bedroom to ensure a good night's sleep while cable entry brings power to the bedside. Incorporates the new Quick & Quiet doors.

**Quick & Quiet inner doors** – Magnetic strips sewn into the leading edge of the inner doors and the inner's central dividing strip allow quick and quiet bedroom entry and exit with the option of zips for a more secure closure when required.

For media assistance please contact our Communications Executive: Clive Garrett  
Email: [cga@oase-outdoors.com](mailto:cga@oase-outdoors.com) Tel: 01529 497777 Mobile: 07880 878080

25  
1995-2020

Outwell celebrates 25 years of creating, manufacturing and providing innovative family camping equipment that exceeds expectations to enhance the camper's enjoyment of the outdoors and provide a foundation upon which to build happy holiday memories.

For more information visit [www.outwell.com](http://www.outwell.com)